



OEM quality shines in strengthened Valeo cooling range

Redditch, UK, October 8th, 2009 – Valeo customers can now take advantage of the company's expanded cooling range, built on its OE partnerships with all of the major vehicle manufacturers.

As Europe's leading OE cooling products supplier, Valeo has listed in its new 2009-10 range all of the latest OE applications such as the VW Sirocco and Golf VI, Audi A5 and TT, Renault Megane III and Laguna III, Mercedes C-class and Toyota Avensis.

The total cooling range, composing of 2,281 part numbers including 307 new-to-range, and covering 94% of the UK car parc, are all listed in Valeo's latest catalogue.

All Valeo origin cooling products are rigorously tested to meet vehicle manufacturers' standards, including pressure, corrosion, vibration and packaging crash testing to ensure high performance and durability.

When it comes to choosing a replacement radiator, Valeo believes that UK motor factors can rely on seven key aspects of the product's design strengths:

- High quality braised cores with optimum tube and fin connection
- Assembly of the water tank to the header plate
- Premium material composition and respect of design
- High density of tubes and fins
- Uniform water tank crimping
- Quality of the tank mould
- Clear identification label for traceability

The cooling catalogue also includes significant improvements to the intercooler and fan sections, with 100 new references for fan systems covering 1,331 applications. There is particularly strong coverage of German and French applications.

There are 30 new references for intercoolers – Valeo being the number one at OEM level - covering 127 applications with similarly good coverage on German, French and Italian applications.

Following customer requests, Valeo has also re-inforced the section on radiator caps and bungs, which is now complete with product pictures and easier identification, saving customer time and reducing the need for calls to Valeo's Redditch based technical support team.

Clearer picture in catalogue design

Like its industry leading products, Valeo continues to work hard to make its catalogue designs as equally high performing and as user friendly as possible. To this end there have been major improvements this time to the quality of the application information and drawing section, all ratified by Valeo's technical and product teams to ensure right-first-time product choice by the customer.

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This cooling catalogue also continues a recent Valeo innovation of listing the range gaps, in this instance in the radiator section. This move has been warmly welcomed by customers since it was introduced a couple of years ago.

Valeo has also developed a range of supporting tools such as a DVD, incorporating the complete crash offer, the FastFill product for quick and easy recharging of the cooling system and additional commercial solutions and advice to assist the customer in making the most out of the Valeo range.

Caption: A Nissan Qashqai radiator from Valeo's new cooling catalogue showing the detailed technical and design aspects of the product.

Ends

Valeo Service supplies high quality parts and services to both OES and IAM markets. Valeo Service is supported by the expertise of the Group's twelve industrial branches and their leading positions in the Original Equipment market. Valeo Service has one of the most extensive offers for the aftermarket with 176 product ranges covering 12 product functions for passenger and commercial vehicles. www.valeoservice.co.uk

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