



## **Speed/visio helps driving instructors keep their eyes on the road**

**Redditch, UK, August 7<sup>th</sup>, 2009** – In these days when watching your speed is just as important for safety as it is for preserving the integrity of your licence, there is a clever but simple piece of kit on the market that can improve drivers', learners' and their instructor's safety and keep to the speed limit.

**Speed/visio** is a system that displays the speed of the vehicle directly onto the windscreen in a way which is easy to read without causing distraction and checking the speedometer, particularly helpful on today's busy and tricky, speed-camera laden highways.

As part of Valeo's driving assistance accessory range, Speed/visio is an unobtrusive unit, sitting on the dashboard projecting the vehicle's speed onto the windscreen at a position to suit. The product works instantly from key-on and the projected speed matches that of the car's speedometer.

Proving increasingly popular with all kinds of drivers, one market where Valeo believes the product could really help is amongst driving schools and instructors, to help them keep a more watchful eye on their students' speed without taking their eyes off the road. It also aids the examiner during testing.

Indeed, one happy Speed/visio user, Bob Taylor-Watson of Clover School of Motoring in Lincolnshire said this about the product: "It's fantastic, a God send! The examiners love it too and I would recommend Speed/visio as a secondary 'speedo' to absolutely anyone. It is by far the best product on the market - and at the right price."

The unit permanently projects the speed clearly onto a small oval film located on the windscreen. This oval film is optional but will sharpen the quality of the image, which remains clearly visible even in bright light as the display adjusts itself depending on time of day or weather conditions.

Speed/visio also has five pre-programmable speed alerts that can be set to give a visual and optional audible warning once these pre-set speeds have been reached.

Along with all Valeo's driving and parking assistance range, Speed/visio is available throughout the UK. Recommend retailers and installers, including an at home or place of work fitting service, can be advised by contacting Valeo Service (UK) on 01527 838361 or by email [joanne.gines@valeo.com](mailto:joanne.gines@valeo.com).

**\* A video of Speed/visio in action can be found on Valeo's dedicated driving and parking assistance accessory range web site [www.smileyouaredriving.com](http://www.smileyouaredriving.com)**

**Caption:** Speed/visio can be positioned to suit the driver or the instructor to give a clear image of the car's speed at all times.

**Ends**



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