



Valeo's StARS now available on the aftermarket

Paris, France, 19 June 2009 - Valeo launches StARS, the first microhybrid starter-alternator, on the aftermarket.

StARS (Starter-Alternator Reversible System) is a starter-alternator that automatically cuts the engine when the vehicle is stationary (at a red light or in a traffic jam, for example) and starts it again instantly (under 350 milliseconds) when the driver releases the brake pedal or engages a gear. The system therefore has no effect on normal driving habits.

This revolutionary technology generates fuel savings of up to 15% in urban traffic* and reduces carbon dioxide emissions by 15%*. StARS is not only economical and environmentally friendly, but also increases driving comfort by eliminating engine noise and vibrations when the vehicle is at a temporary standstill, which represents 35% of city driving time. The engine restarts completely silently.

Launching StARS on the aftermarket will allow repair professionals to offer their services for vehicles equipped with this technology, i.e. the Citroën C2 and C3, and the smart fortwo mhd.

They will therefore be able to meet the specific needs of the most recent vehicles. StARS comes with a detailed instruction booklet to help aftermarket professionals to perfect their knowledge of this technology.

This innovation has received many awards—the 2004 Grand Prix of the EPCOS/SIA Jury, the 2004 Engineering Award, 2006 PACE Award, Automechanika 2008 Innovation Grand Prix—and represents an excellent response by Valeo to the environmental issues facing the automotive industry.

*depending on the application

Valeo Service supplies high quality products and services to both OES and IAM markets. Valeo Service is supported by the expertise of Valeo Group and its leading position on the Original Equipment market. Valeo Service has one of the most extensive offers for the aftermarket with 176 product ranges covering 12 product functions for passenger and commercial vehicles. Engaged for many years in a process of environmental preservation, Valeo Service proposes many solutions which respect this commitment. Through its products and services Valeo Service invests daily, enabling a better automotive world. www.valeoservice.com

Press contact:

Joanne Gines
Tel +44 1527 838361
Fax +44 1527 529529
joanne.gines@valeo.com